

# Good prospects

Perfect presentation of goods with a panoramic view

Optimer



*Carrier*

# Which design would you like then?

You can find the suitable look for your selling area here.



Illustration showing accessories (a mirror, coloured price rails and a splashproof guard)

## A smart appearance is attractive

The high-quality system design and the economic efficiency form a profitable combination. The Optimer also offers a lot of space for a Presentation, allowing products to Be shown from their most attractive side. The large display area for goods with glazed side panels additionally allows the consumer to view all of the merchandise on offer ideally.

As a result, the range of applications stretches from self-service meat, convenience foods, dairy products and drinks to fruit, vegetables and herbs.

## Cross-Selling-Schemes

- Pasta and herbs
- 'Smoothies' and prepared salads
- Salads and dips
- Fruit salads and sandwiches

View of the side panels



Panoramic side panel with vertical lighting

Panoramic side panel

Standard side panel

Closed side panel with an internal mirror



Illuminated display top

Optional cladding panels on the back



# No visual deception! The huge offer of space.

A lot more space than average is offered for goods, on account of the front that is only 510 mm high and has an opening which is an impressive 1.36 m in height. In addition, the glazed side panels emphasize the spacious width. The well-thought-out design and construction enable the consumer to approach the assortment as closely as possible and they also make it much easier to fill the shelves.

However, the Optimer is not only fascinating because of its modern appearance: the economical criteria are right too. The energy-saving electronic control unit optimizes the refrigerating system, thus reducing the operating costs.

You can achieve any desired look to match your selling area from the wide choice of colours.

R 404 A refrigerant and pentane foaming agent in the insulation do not have any harmful effect on the ozone layer

Effective horizontal lighting is integrated into the display cabinet's head

The display cabinet is also available as a version that is not ready to plug into the mains, for integration into a combined installation

## The outer and inner values:

A standard, manually operated night cover

Four display shelves (450 mm deep), including an integrated 40 mm high scanner price rail in the basic version

Included in the delivery: 40 mm high scanner price rails on all levels of the display shelves

A larger than average surface for displaying goods with a front opening that is 1.36 m high

An energy-saving electronic control system with a digital display optimizes the refrigeration and reduces the operating costs

Adjustable feet enable the height to be aligned correctly

Standard, partially glazed side panels with laminated insulating glass, in order to prevent condensation from forming; also available with panoramically glazed side panels and a closed, internally mirrored side panel

The practice-orientated system design avoids mismatching and thus guarantees an extremely high degree of hygiene when the display cabinet is handed over to the shop-fitter for installation

A practical cleaning channel separates the water from the cleaning water

The components are arranged for convenient servicing and the condensing unit is removable

The energy-saving condensing unit uses waste heat from the refrigerating system to vaporize the condensed water

The loading front is only 510 mm high



# We do not leave any wish unfulfilled.

## Accessories for the most varied configurations.

### Offer appropriate side views

For example, with generous panoramic side panels that have large areas of insulated glazing. Your merchandise on offer becomes really attractive when vertical lighting is combined with the side panels.



A set of goods baskets and grille dividers for fruit and vegetables



Goods dividers made from transparent acrylic sheets or coated metal grilles



A 326 mm deep mirror for the goods space



Supplementary lighting for the display shelves



Vertical lighting for both side panels



Cladding panels on the back in the display cabinet's colour



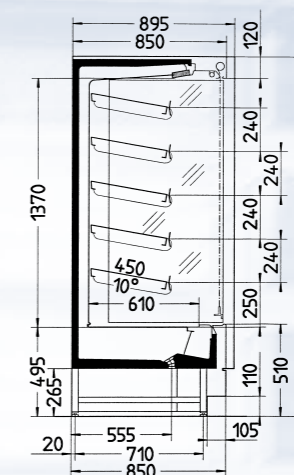
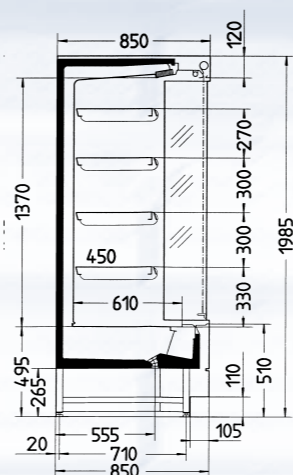
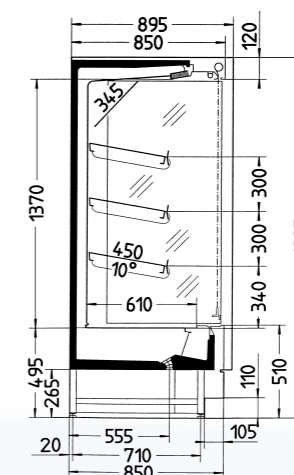
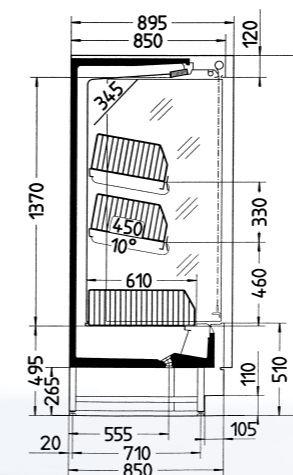
A panoramic side panel with a large area of insulated glazing



An illuminated display top

### A centre of attraction from far away too

You can already draw your customers' attention to your goods on offer effectively from a great distance by using the illuminated display top: it is ideal for changing assortments of goods.



### Optional accessories (not illustrated):

- Unglazed side panel, internally mirrored
- A cover strip is available in the same colour as the display cabinets, for masking the gap when they are placed back to back
- Buffer rails for the front panel and side panel (colours on request)
- Coloured head trim or front trim
- Scanner price rails 40 mm high are available in many further colours (on request)
- An extra display shelf for a very deep assortment of goods
- Height-adjustable display shelves with grilles
- A hooked display shelf for hanging groups of convenience goods
- Goods stoppers made from transparent acrylic sheets or coated metal grilles that are 50 mm or 100 mm high
- A set of cleaning bowls for easy, basic cleaning
- A bottom rail with a splashproof guard
- Castors for the 10 and 13 lengths of refrigerated display cabinets (on request)
- A soundproofing package for especially quiet operation
- A version for connecting to an external refrigerating system
- Goods dividers for the bottom display shelf

### Technical data

		Optimer									
Model		0946	1046	1036	1346	1336	1946	1936	2546	2536	
Length including side panels	(mm)	885	990		1250		1875		2500		
Display shelf area	(m <sup>2</sup> )	1.93	2.20		2.82		4.33		5.83		
Front opening height	(mm)	1,360									
Temperature range	(°C)	0...+2	0...+2	+2...+8	0...+2	+2...+8	0...+2	+2...+8	0...+2	+2...+8	
Ambient conditions		25°C / 60 % rel. hum.									
Operating voltage and frequency	(V / Hz)	230 / 50									
Fuse protection	(A)	13	13		16		16		16		
Refrigerant		R 404 A									

# Optimer. The perfectly designed solution from our successful series of refrigerated display cabinets.

## Design for good business

Merchandisers with new shop design give each store a clear line and appealing highlights. They present product ranges safely and attractively. They make optimal use of the available space. They can be colour customized to suit each individual store concept and product line, and combined.

This gives you flexibility. And the various extras challenge you to exploit every option in selling.

Best conditions for good business.



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*Carrier*